

2022 SAG-AFTRA Commercials Contract "New Structure Rates" Effective 6/1/22				PRINCIPALS		ON CAMERA GROUPS			OFF CAMERA GROUPS			
				ON	OFF	3-5/3+ D	6-8	9+	3-5	6-8	9+	
<b>Session:</b>				<b>\$783.10</b>	<b>\$588.90</b>	<b>\$573.30</b>	<b>\$507.60</b>	<b>\$419.70</b>	<b>\$332.10</b>	<b>\$288.30</b>	<b>\$235.00</b>	
<b>Linear Domestic Use</b>	Program Class A			1st Use	\$783.10	\$588.90	\$573.30	\$507.60	\$419.70	\$332.10	\$288.30	\$235.00
				2nd Use	\$158.21	\$123.81	\$146.61	\$125.51	\$102.76	\$79.57	\$69.13	\$56.72
				3rd Use	\$125.51	\$98.48	\$114.80	\$104.03	\$85.06	\$74.35	\$63.63	\$51.98
				4-13 ea. Use	\$125.51	\$98.48	\$108.37	\$97.60	\$79.90	\$67.86	\$59.24	\$48.53
				14- ea. Use	\$60.17	\$44.74	\$37.42	\$31.83	\$25.83	\$27.08	\$25.45	\$21.10
				13 Use Guarantee	\$1,936.67	\$1,498.38	\$1,603.07	\$1,431.73	\$1,176.02	\$974.46	\$848.07	\$693.82
				14-18 ea. Use	\$118.65	\$90.11	\$86.74	\$75.90	\$61.99	\$57.30	\$51.66	\$42.58
	10 & 15 Second Commercials:			Uses 5&6, 10&11, ea	\$62.76	\$49.24	\$54.19	\$48.80	\$39.95	\$33.93	\$29.62	\$24.27
				Uses 15, 16 & ea 4th & 5th adtl	\$30.09	\$22.37	\$18.71	\$15.92	\$12.92	\$13.54	\$12.73	\$10.55
	13 Week Class A Maximum:				\$20,000.00	\$15,000.00	\$14,641.81	\$12,963.86	\$10,718.94	\$8,458.99	\$7,343.35	\$5,985.74
	ION & Diginet			per Use	\$29.33	\$21.95	\$18.28	\$15.53	\$12.54	\$13.29	\$12.35	\$10.30
				Unlimited Use for 13 Weeks	\$5,000.00	\$3,750.00	\$3,660.45	\$3,240.97	\$2,679.73	\$2,114.75	\$1,835.84	\$1,496.43
	Spanish Language Program Use			4-Week	\$1,000.00	\$750.00	\$732.09	\$648.19	\$535.95	\$422.95	\$367.17	\$299.29
				13-Week	\$3,000.00	\$2,250.00	\$2,196.27	\$1,944.58	\$1,607.84	\$1,268.85	\$1,101.50	\$897.86
				52-Week	\$10,000.00	\$7,500.00	\$7,320.90	\$6,481.93	\$5,359.47	\$4,229.50	\$3,671.68	\$2,992.87
	Wild Spot		All Broadcast Markets	4-Week	\$800.00	\$600.00	\$585.67	\$518.55	\$428.76	\$338.36	\$293.73	\$239.43
				13-Week	\$2,000.00	\$1,500.00	\$1,464.18	\$1,296.39	\$1,071.89	\$845.90	\$734.34	\$598.57
				52-Week	\$7,200.00	\$5,400.00	\$5,271.05	\$4,666.99	\$3,858.82	\$3,045.24	\$2,643.61	\$2,154.87
			All Markets Excluding NY & LA	4-Week	\$800.00	\$600.00	\$585.67	\$518.55	\$428.76	\$338.36	\$293.73	\$239.43
				13-Week	\$1,100.00	\$825.00	\$805.30	\$713.01	\$589.54	\$465.24	\$403.88	\$329.22
52-Week				\$4,000.00	\$3,000.00	\$2,928.36	\$2,592.77	\$2,143.79	\$1,691.80	\$1,468.67	\$1,197.15	
Cable		National Cable	4-Week	\$1,500.00	\$1,125.00	\$1,098.14	\$972.29	\$803.92	\$634.42	\$550.75	\$448.93	
			13-Week	\$4,100.00	\$3,075.00	\$3,001.57	\$2,657.59	\$2,197.38	\$1,734.09	\$1,505.39	\$1,227.08	
			52-Week	\$13,500.00	\$10,125.00	\$9,883.22	\$8,750.61	\$7,235.28	\$5,709.82	\$4,956.76	\$4,040.37	
		Local Cable Only	4-Week	\$300.00	\$225.00	\$219.63	\$194.46	\$160.78	\$126.88	\$110.15	\$89.79	
			13-Week	\$800.00	\$600.00	\$585.67	\$518.55	\$428.76	\$338.36	\$293.73	\$239.43	
			52-Week	\$3,000.00	\$2,250.00	\$2,196.27	\$1,944.58	\$1,607.84	\$1,268.85	\$1,101.50	\$897.86	
Dealer			4-Week	\$700.00	\$525.00	\$512.46	\$453.74	\$375.16	\$296.06	\$257.02	\$209.50	
			13-Week	\$1,600.00	\$1,200.00	\$1,171.34	\$1,037.11	\$857.52	\$676.72	\$587.47	\$478.86	
			52-Week	\$6,200.00	\$4,650.00	\$4,538.96	\$4,018.80	\$3,322.87	\$2,622.29	\$2,276.44	\$1,855.58	
All Other North American Linear Use			4-Week	\$325.00	\$243.75	\$237.93	\$210.66	\$174.18	\$137.46	\$119.33	\$97.27	
			13-Week	\$1,000.00	\$750.00	\$732.09	\$648.19	\$535.95	\$422.95	\$367.17	\$299.29	
			52-Week	\$3,500.00	\$2,625.00	\$2,562.32	\$2,268.68	\$1,875.81	\$1,480.32	\$1,285.09	\$1,047.50	
<b>Theatrical/ Industrial Use</b>				Up to 30 days use	\$783.10	\$588.90	\$573.30	\$507.60	\$419.70	\$332.10	\$288.30	\$235.00
				Add'l use after 30th day	\$469.86	\$353.34	\$343.98	\$304.56	\$251.82	\$199.26	\$172.98	\$141.00
				Distribution on physical media	\$2,505.92	\$1,884.48	\$1,834.56	\$1,624.32	\$1,343.04	\$1,062.72	\$922.56	\$752.00
<b>Digital Use</b>	Traditional Digital		4-Week	\$700.00	\$525.00	\$512.46	\$453.74	\$375.16	\$296.06	\$257.02	\$209.50	
			13-Week	\$1,110.00	\$832.50	\$812.62	\$719.49	\$594.90	\$469.47	\$407.56	\$332.21	
	Streaming Platforms (Inclusive of All Other Digital Uses)		52-Week	\$3,400.00	\$2,550.00	\$2,489.11	\$2,203.86	\$1,822.22	\$1,438.03	\$1,248.37	\$1,017.58	
			4-Week	\$1,100.00	\$825.00	\$805.30	\$713.01	\$589.54	\$465.24	\$403.88	\$329.22	
			13-Week	\$2,550.00	\$1,912.50	\$1,866.83	\$1,652.89	\$1,366.66	\$1,078.52	\$936.28	\$763.18	
	Social Media		52-Week	\$7,500.00	\$5,625.00	\$5,490.68	\$4,861.45	\$4,019.60	\$3,172.12	\$2,753.76	\$2,244.65	
			30-day cycle	\$117.47	\$88.34	\$86.00	\$76.14	\$62.96	\$49.82	\$43.25	\$35.25	
		YouTube Use	\$117.47	\$88.34	\$86.00	\$76.14	\$62.96	\$49.82	\$43.25	\$35.25		
Gaming Platforms/Virtual Worlds/Augmented Reality/Emerging Platforms				Freely bargained for use and exclusivity								
<b>Foreign Use</b>			Multiple of Session	U. K.: 3 Japan: 1		Europe: 2 Rest-of-Wld: 1			Asia/Pacific: 2 Worldwide: 9			
<b>Pension &amp; Health Contribution Rate</b>				<b>20.50%</b>				<b>Discounted P&amp;H Rate: 19.25%</b>				

